



**MINUTES OF THE ANNUAL BUSINESS MEETING
Norfolk County Fairgrounds, Curling Building, Simcoe, ON
FRIDAY, SEPTEMBER 24, 2010**

Attendance: 33 Rotarians from 25 District Rotary Clubs

Chair: Karen Oakes, District Governor 2010-11

Welcome & Invocation: DG Karen called the meeting to order at 3:07 p.m. IPDG Pravin Suchak gave the invocation. Governor Karen welcomed the assembled Rotarians and called upon PDG Bob Leek to introduce the RI President's Representative.

Introduction of RI President's Representative: PDG Bob Leek

Bob welcomed and briefly introduced RIPR and PDG of District 7810 (03-04), Nancy Gilbert. President's Representative Nancy brought greetings from RI President Ray Klingensmith. She noted with appreciation that Governor Karen and she had gotten to know each other at a Rotary institute and she was pleased that she selected her to be the RIPR.

RESOLUTION: MOVED BY PRAVIN SUCHAK, IPDG, SECONDED BY CHRIS YATES, AG

WHEREAS, NANCY GILBERT, PAST DISTRICT GOVERNOR, DISTRICT 7810, HAS BEEN ASKED BY RAY KLINGENSMITH, PRESIDENT OF ROTARY INTERNATIONAL TO BE HIS REPRESENTATIVE TO OUR DISTRICT'S ANNUAL CONFERENCE, AND

WHEREAS, NANCY HAS ACCEPTED PRESIDENT RAY KLINGENSMITH'S INVITATION AND HAS TRAVELED TO SIMCOE, ONTARIO, CANADA TO BRING PRESIDENT RAY'S MESSAGE AND SHARE WITH US THE SPIRIT OF ROTARY AND HIS CHALLENGE TO ALL OF US TO BUILD COMMUNITIES AND BRIDGE CONTINENTS, AND

WHEREAS, DISTRICT 7090 APPRECIATES THAT PRESIDENT RAY HAS SELECTED NANCY TO BE HIS REPRESENTATIVE; NOW, THEREFORE, BE IT RESOLVED THAT THE ROTARIANS OF DISTRICT 7090 EXTEND A WARM ROTARY WELCOME AND APPRECIATION TO NANCY FOR TRAVELING FROM HER HOME IN VICTORIA, BRITISH COLUMBIA, TO BE WITH US AND TO SHARE WITH US PRESIDENT RAY'S MESSAGE, AS WELL AS TO LEND HER SUPPORT AND GIVE ASSISTANCE FOR A SUCCESSFUL CONFERENCE.

MOTION CARRIED.

District Governor Remarks: DG Karen Oakes (see attached September District Council report)

DG Karen noted for Council that she had completed 42 club official visits. Further, that the AG's have done a phenomenal job of making her welcome. She also noted that she had attended the chartering of the Buffalo Rotaract club in August and a new Interact Club in Hamilton the past week.

Treasurer's Report:

Financial Statements of YE June 30, 2010 (see attached): Don DeMeo, Past District Treasurer
Don referenced the statements as preliminary and subject to the audit.

MOTION TO ACCEPT THE PRELIMINARY FINANCIAL STATEMENTS FOR FISCAL YEAR END JUNE 30, 2010, MADE BY KEVIN CROSBY, TRAINING DIRECTOR, SECONDED BY JIM JACKSON, DISTRICT TREASURER.

MOTION CARRIED.

Financial Statements current YTD September 23, 2010 (see attached): Jim Jackson, Treasurer
Treasurer Jim noted slight discrepancy between the fiscal year end and current statements due to entries yet to be made because auditors have the books.

District Governor Elect's Report: John Heise (see attached District Council report)

DGE John referenced his report and encouraged all to attend the New Orleans convention in 2011 as it will be the last one in this part of the world for awhile. He also noted that in his sharing with other DGE's he had realized that 7090 is ahead of many others when it comes to strategic planning. Additionally, he appreciated that 7090 has an Advisory Committee made up of DGs past and future which assists us in continuity and performance. He indicated that many other districts do not avail themselves of the collective experience and wisdom of its PDGs.

District Conference Report: Tom O'Neill, Chair

Chair Tom welcomed all to Simcoe and described the conference agenda. He noted that the conference will emphasize and highlight much of what is notable about the Simcoe area...."apples to zucchini, if it's not tropical, we grow it here" and he assured all of an excellent menu using home grown products. He also made special note of the efforts of Keith Flexman to dig 100 holes for the planting of trees as a conference project on Saturday afternoon.

RESOLUTION: MOVED BY JOHN HEISE, DGE; SECONDED BY BARB GUIDA, AG

WHEREAS, MANY ROTARY CLUBS AND ROTARIANS HAVE BEEN RESPONSIBLE FOR ORGANIZING THIS DISTRICT 7090 CONFERENCE, AND

WHEREAS, TOM O'NEILL IS ITS CHAIR; BE IT RESOLVED THAT THE ROTARIANS ASSEMBLED AT THIS CONFERENCE EXTEND THEIR APPRECIATION TO TOM AND ALL WHO SERVED ON THE COMMITTEE FOR THEIR DEDICATED SERVICE TO ROTARY AND THE ROTARIANS IN OUR DISTRICT.

MOTION CARRIED.

District Committee Reports:

Training: Kevin Crosby, Director (see attached report)

Director Kevin indicated that his team had much discussion about the results of the strategic plan as it regards education and training. He noted their goals included making training available at the local level so as to cut travel time to a minimum and that there would be an emphasis on getting new Rotarians started off right.

Service Projects: Jack D'Amico, Director (absent, see District Council Report attached)

New Generations: Kevin Crouse, Director (see attached District Council report)

Director Kevin applauded the district in that for some time we have been doing a lot of things with youth that other districts don't do. He noted that the addition of New Generations as a fifth avenue of service by Rotary International was a perfect fit for us. He went on to mention recent Rotaract and Interact club charterings and an upcoming Early Act club chartering – that he was expecting a very good year for New Generations.

Public Relations: Paul McAfee, Director (see attached report)

Director Paul described the PR grant request submitted to Rotary International for radio and noted that we would hear in October whether or not it was approved and for how much. He noted that though the first few seconds of the ads would be generic, the final 10 seconds of the ad would be customized to the club. He encouraged clubs to budget \$200 in order to take advantage of this advertising.

Director Paul also shared about the upcoming e-club for the District. The e-club will be co-sponsored by Amherst East and Fonthill. For a full description of the e-club, please read the attached report.

The Rotary Foundation: PDG Art Wing, Director (see attached District Council report)

Director Art announced that close to \$1 million dollars was raised by district clubs last year. Further, he indicated we received a life insurance benefit of \$500,000 that put us in great ranking within our zones. He also noted that there were 7 sustaining member clubs last year and 5 EREY clubs. Art also described the Polio eradication fundraising efforts of the Chautauqua County clubs with their purple bracelet sales and Rotarian Thie Convery's attempted swim across Lake Ontario which is expected to raise at least \$45,000 when all is realized. Art noted that there will be 2 seminars held for Rotarian financial professionals to help them get more familiar with our Foundation.

Strategic Planning: PDG Ralph Montesanto, Chair (see attached District Council report)

PDG Ralph reviewed the process that occurred in 2010 and noted that the next review session for the District Strategic Plan has been set for May 5, 2011 at Brock University. He noted, "we have a map, we need to follow it."

New Business:

RESOLUTION: MOVED BY CHRIS YATES, AG; SECONDED BY ROY SHELDRIK,
 GRANTS CHAIR

BE IT RESOLVED THAT THIS ANNUAL BUSINESS MEETING RATIFY THE ACTIONS
TAKEN BY DISTRICT GOVERNOR PRAVIN SUCHAK AS DISTRICT GOVERNOR, AND
BY THE DISTRICT COUNCIL FOR DISTRICT 7090 DURING THE ROTARY YEAR 2009-
2010.

MOTION CARRIED.

Announcements:

Bert Rappole, GSE Co-Chair announced that the GSE Team from Korea would have their send-off
luncheon after the conference ends on Sunday at David's Restaurant at 12:15 pm. He asked anyone
who would be attending please let he or co-chair Keith Lindberg know.

Adjournment:

MOTION TO ADJOURN THE MEETING AT 4:00 P.M. WAS MADE BY WALLY
OCHTERSKI, PDG; SECONDED BY PAUL MCAFEE, DIRECTOR.

MOTION CARRIED UNANIMOUSLY.

Respectfully submitted,



Penelope Hutton
District Executive Secretary

Reports Attached:

Treasurer's Report Fiscal Year End June 30, 2010
Treasurer's Report Year to Date September 23, 2010
District Governor's Report
District Governor Elect's Report
Committee Reports

- Training
- Service Projects
- New Generations
- Public Relations
- The Rotary Foundation
- Strategic Planning

2:47 PM
09/08/10
Accrual Basis

Rotary International District 7090
Balance Sheet
As of September 8, 2010

Sep 8, 10

ASSETS

Current Assets

Chequing/Savings

1010 · HSBC US	27,031.94
1015 · HSBC Short Term Investment	85,545.72
1020 · BoM Cdn	92,285.82
1040 · Petty cash	1,500.00
1090 · Restricted Grants Committee	15,426.00

Total Chequing/Savings 221,789.48

Accounts Receivable

1110 · Accounts Receivable	852.03
1115 · Accounts Receivable - Cdn	724.93

Total Accounts Receivable 1,576.96

Other Current Assets

1021 · Exchange on CDN bank balances	-3,196.35
1450 · Prepaid Expenses	2,840.44
1451 · Prepaid District Conference	1,000.00

Total Other Current Assets 644.09

Total Current Assets 224,010.53

Fixed Assets

1700 · Equipment	2,321.87
1750 · Accum Amort - Equipment	-2,457.44

Total Fixed Assets -135.57

TOTAL ASSETS 223,874.96

LIABILITIES & EQUITY

Liabilities

Current Liabilities

Accounts Payable

2010 · Accounts Payable	2,912.29
2020 · Accounts Payable - Cdn	-1.00

Total Accounts Payable 2,911.29

Other Current Liabilities

2030 · Accrued Expenses	16,498.00
-------------------------	-----------

Total Other Current Liabilities 16,498.00

Total Current Liabilities 19,409.29

Total Liabilities 19,409.29

Equity

3100 · Restricted funds	7,109.22
3900 · Retained Earnings	196,998.31
Net Income	358.14

Total Equity 204,465.67

TOTAL LIABILITIES & EQUITY 223,874.96

2:47 PM

09/08/10

Accrual Basis

Rotary International District 7090

Profit & Loss

July 1 through September 8, 2010

	Jul 1 - Sep 8, 10
Ordinary Income/Expense	
Income	
4000 · Club assessment	
4010 · General assessment	19,505.42
Total 4000 · Club assessment	19,505.42
5000 · Earned revenues	
5040 · PETS	2,700.00
Total 5000 · Earned revenues	2,700.00
5200 · Interest income	121.43
5400 · Other income	
5402 · Seminar Training Revenue	0.00
5400 · Other income - Other	-60.00
Total 5400 · Other income	-60.00
Total Income	22,266.85
Expense	
6000 · Administration	
6060 · District Website Administration	250.00
6080 · District office	
6081 · Office Support	1,145.00
6082 · Phone Charges	100.00
6085 · Bank Charges	162.65
Total 6080 · District office	1,407.65
Total 6000 · Administration	1,657.65
7000 · Directors and Committees	
7050 · Rotary foundation	200.21
7140 · Communications	735.00
Total 7000 · Directors and Committees	935.21
7500 · Standing Committees	
7520 · District insurance	19,215.85
Total 7500 · Standing Committees	19,215.85
8000 · Training	
8036 · Visioning	100.00
Total 8000 · Training	100.00
Total Expense	21,908.71
Net Ordinary Income	358.14
Net Income	358.14



District Governor
Report to District Council September 11, 2010

Welcome! It is my pleasure to see all of you here today to our first District Council meeting of the 2010-2011 Rotary Year.

The year to date has been filled with countless hours of great communications between fellow D7090 Rotarians and beyond our District as we work together in Building Communities, Bridging Continents.

I have been involved in the following activities since July 1st, 2010:

- Participated in Ceremonial Handshake Buffalo Sunrise – Fort Erie on the Peace Bridge on July 4th, 2010
- Attended Westfield-Mayville celebration in honour of PDG Jim Mead's 50th anniversary in Rotary
- Participated in 2 club changeovers
- Participated in 2 Rotaract ceremonies
- Attended Picnic in Niagara on the Lake, Ontario
- Attended Area 13 (Southtowns) Polio Plus Event (Bisons Ball Game)
- Cheered on the valiant effort of Rotarian Thie Convery to swim Lake Ontario to raise funds in support of Polio Plus efforts.
- Attended Art of Ribs Festival in Lewiston, NY
- Attended Passion event in Niagara on the Lake, Ontario
- Chaired August 30th Youth Exchange Incorporation meeting
- Addressed 33 D7090 clubs as part of the official club visit, and engaged with the Club board either prior to or after the official visit, presented PHFs to worthy recipients, inducted new members, and recognized clubs with 2009-2010 Presidential Citations, and special membership awards.
- Participated in the inaugural meeting of the D7090 Directors team.
- Engaged in countless meetings with the Conference committee
- Addressed ongoing issues within the district

In summary, I am honoured to be your District Governor 2010-2011. THANK you for this opportunity in Service above Self.

Respectively submitted,

Karen L. Oakes
Karen L. Oakes

DISTRICT CONFERENCE REPORT

September 24, 2010

District Governor Nominee

John Heise

Sandy and I were able to attend the International Convention in Montreal. We were both amazed at the international reach of Rotary. We enjoyed talking to attendees from all over the world. Some of our best conversations were with Rotarians from Nigeria and their sharing of what the Polio Plus program means to their country and their children. We also met attendees from Thailand and look forward to the Convention in their country in two years.

The Plenary sessions also reinforced for us how important Rotary is for many people of need throughout the world. We left Montreal understanding how important Rotary is in addressing problems of literacy, water and sanitation, disease, and other issues related to poverty on our planet. We also left Montreal registered for New Orleans.

Sandy and I also attended the Zone Institute last year in Edmonton and are looking forward to attending this year's Institute in London. Since the Edmonton Institute I have been in electronic communication with many of my classmates. We have shared thoughts on our year as District Governor and have attempted to share things that are currently happening in each of our Districts. It is during these electronic conversations that I realize how well our District is organized. Our annual refinement of our strategic plan, the use of the Governor's Advisory Council and our open budget process are just some examples.

The District Trainers for my year and I have already met with our counter parts in Districts 7080 and 70 to begin planning for our multi-district PETS this spring. For our District that will be the second part of our PETS. Our PETS1 one will consist of area meetings to help president elects prepare for their year. The District Director of Training and I are also talking about a session this winter for other District leaders, such as our other Directors and Assistant Governors.

In preparation for my year I have also spent considerable time filling out forms for RI. I am also going through the DG training manual and other materials that RI has provided. Finally, I spent hours each week reading the electronic newsletters provided by RI and its many work groups. These have been very informative and it is time well spent.

I have also had an opportunity over the past few months to travel around our District. Among my activities I have

- Participated in a Youth Exchange Board meeting at the Grand Island Library. Earlier I participated in a GoToMeeting YE conference call.

- I finally signed the contracts for my District Conference, on October 28-30 at the Niagara Falls Convention Center and the Crowne Plaza Hotel.
- My wife, Sandy, and I were also able to attend the inauguration meeting of the Rotaract Club sponsored by the Buffalo Sunrise Club. The Buffalo Sunrise Club also took the occasion to celebrate the induction of some new members.
- Attended the outstanding Interact Conference in Niagara Falls. I was very impressed with our Interact Clubs and how many different projects they are doing.

The use of GoToMeeting software has been a blessing. No longer do I need to drive two hours or more to attend a meeting. Our District has been using this program to lessen the traveling toll on our leadership.

Rotary District 7090
Report of Training Director, September 2010

Strategic Goals for Education & Training

Goal #1: To strengthen the role of the AG in helping the district to support the educational needs of the clubs.

Goal #2: To develop measurement tools that enable the district to assess the needs as well as satisfaction of Rotarians throughout the district as it relates to education and training; and to collect the needs and satisfaction ratings of Rotarians in district and ensure that actions are taken annually to meet needs and increase satisfaction.

Strategic Goal #3: Improve utilization of education programs at club level – as measured by achieving a 30% utilization rate of these offerings. The goal of “30% utilization rate” is interpreted to mean that at least 30% of members in each club participate in at least one training/educational program

Strategic Goal #4: Form Education Committee by July 1, 2010 to focus on orientation of new members and continued growth of current members.

1. Highlights of what has been accomplished since the last council meeting as it relates to these strategic plan goals outlined in our district plan:
 - a) The “Education & Training” subcommittee held four online meetings between June 1 and July 9, 2010, producing several recommended actions to accomplish each strategic goal and a suggested timeline for implementing these actions.
 - b) Following a process of soliciting nominees from AGs for a Training Advisory Committee and communication with the nominees, a District Training Advisory Committee has been formed. The members are (in alphabetical order): Brenda Campbell of the Hamilton Mountain RC; Gregg Gibbs of the West Seneca RC; Carmen Hamilton of the Niagara Falls (US) RC; Ralph Montesanto of the Dundas Valley Sunrise RC; Bob Paterniti of the Lewiston-NOTL RC; and Marilyn Robertson of the Caledonia RC. The committee is chaired by the Director of Training. The committee will meet at least once a month, using GoToMeeting.
 - c) The AGs have been given a document developed at the last District Assembly by AGs and PEs addressing common club challenges. The AGs were asked to provide a copy of this document to the President and PE of each club in their Area, and then follow up with their clubs to see how ideas from the document may have applied to the clubs. This approach, to involve the AGs in a “mentoring” role, was done in support of Strategic Goal #1.
2. What are some actions that you are committing to lead / ensure are accomplished between now and next meeting relative to the council strategic plan?
 - a) Develop an online survey tool to be used to solicit input from clubs regarding training and education needs
 - b) Develop a new “job description” for the role of “Club Education Coordinator”
 - c) Develop a “Guide to Training and Education Programs” for clubs
 - d) Develop a process for tracking/reporting participation in training and education programs at the club level (including self-study programs)
 - e) Develop and disseminate recommendations and resources for the orientation of new members

3. Is there an item that you would like to bring to council for decision relative to the strategic plan? If yes, please state the item for discussion.

Not yet.

4. Is there an item that you would like 'input' from council (ideas – not decision) relative to the strategic plan?

Any ideas on how to generate interest at the club level for creating the position of “Club Education Coordinator”? (This would be the “point person” for information about training and education programs and resources available to clubs. This also would be the person who would provide periodic reports on the participation of club members in educational programs, including self-study.)

5. Are there any other comments you would like to make at this time relative to your part in helping our District deliver its strategic plan?

Not at this time.... but stay tuned!

SERVICE PROJECTS REPORT

District 7090 District Council meeting 9/11/10

Community Service Committee:

Rotary Action Groups

Chair John Crawford is reviewing Rotary Action Group programs to see which will/can fit into our district with ease. The first will be the Global Network for Blood Donation, a Rotarian Action Group (GNBD). We have secured a chair for that team – Michele Holder. Michele is a relatively new member of the West Seneca Rotary Club, and works in community outreach for the Upstate New York Transplant Services organization. Michele will be forming a small team, looking for ways to implement the GNBD programs on both sides of the border within the district. The team's charter is to establish ways in which Rotary and Rotarians can improve the availability of blood and blood products within the communities of Western New York and Southern Ontario. The benefit of a project like this one is that it can be done with no cost to Rotary and no requests for cash donations to our members. The contributions will be in terms of time and blood, literally.

District 7090 Disaster Response Team:

The Disaster Response Team has begun the formation of a working team. Thomas Brock of the Grimsby Rotary Club, the team leader, has been working on documentation and establishment of policies and procedures, is pressing on to form a working committee. PDG Robb McLeod and Jos Nolle (who has worked with Doctors without Borders and is attached to RI reviewing international projects) will continue to support Thomas during the formation of the team.

Vocational Service Committee:

Chair Andrea Aldinger has been working with a team of interested Rotarians to start implementing the Rotary at Work program in the district. This program was presented and reviewed at the Vocational Service Track at District Assembly in May. Growing out of District 7070, the program connects citizens with disabilities with community-minded professionals and businesspeople.

World Community Service Committee:

Due to illness, Doug Johnson has been unable to kick off the new year for the district WCS committee. David Johnson (immediate past chair) agreed to run the first meeting of the year, which took place on Tuesday, 7 September, 2010. The Rotaractor who had volunteered to take up the secretary's role has had to withdraw due to work and personal time constraints. We are actively looking for someone with a strong interest in WCS to step forward to fulfill that function. Sue Dolan, outgoing WCS committee secretary has stayed on as a member and, with David, is updating all committee documentation. The WCS Catalog, with changes as approved at the June council meeting, will be published within the next week or two.

At that meeting, the following items of interest were reviewed:

- Ralph Montesanto will coordinate the introduction of WCS to incoming presidents as part of their PETS training. He will contact Kevin Crosby to initiate that effort.
- A new member, Patrick MacNeil (NOTL club) was welcomed to the committee. He is specifically interested in Rotary International's response to the Pakistan Floods and what can be done within the district and individual clubs to address the needs there.
- Sabih Uddin presented updated information regarding the Pakistan flood crises. He indicated that District 3272 in Pakistan has established a district recovery program and has sent communications around the world as to how to contribute directly to District 3272.
- It was agreed that, under Sabih's leadership, the Rotary club of Brantford (with their agreement) would identify flood recovery efforts in Pakistan which could become active projects.
- David reported on the Ethiopia wells and bridges project. The Finot Rotary club of Addis Ababa, along with an African NGO, Antimalaria Africa and with our district's support, completed 5 wells (instead of the originally proposed three) and a bridge. David is waiting for photos for the final report. The outcome of the project was solid and the relationships developed were secured. David is considering bringing forth a proposal for another round of wells in Ethiopia.
- David will be bringing another project forth around a school bus for New Orleans. David will speak with Doug Johnson about such a project, as Doug has experience in similar areas.
- John Harbison provided an interim report on the Haiti medical clinic project. Estimated construction costs have increased over original estimates. Fundraising has been very successful so far, and John will continue to approach district clubs for additional support.
- Art Wing suggested that John look into attending the House of Friendship at the District conference in two weeks.
- Jack Amico presented a brief overview of the potential uses of GoToMeeting, with the strong assistance of PDG Ralph and PDG Art. The committee decided to utilize this new district tool for the January meeting.

District 7090 Youth Services Report

September 11 report

Motion 1

Given the fact that Rotary International has designated New Generations as a new avenue of service, the district has devised the District 7090's strategic Action Plan, "Using Youth Activities to Excite New and Future Rotarians", and the fact that District 7090's Youth Services program is the essence of the New Generations program, it is hereby resolved that District 7090's Youth Services program be renamed District 7090's New Generations Program

Moved by Kevin Crouse, second by _____

Motion 2

Given the fact that District 7090's strategic Action Plan encourages each club to identify a "Youth Services Champion", it is hereby resolved that a Youth Services Champion will:

- **Encourage his/her club to get involved in as many District Youth programs as possible**
- **Identify candidates for district youth programs**
- **Highlight the accomplishments of youth at Rotary meetings and in local media**
- **Compile a record of names and email addresses of all club youth involved in District Youth/ New Generations programs**
- **Make reports of recent youth activities to his/ her Assistant District Governor on October 22, November 5, January 7, 2011, April 9, 2011 and June 13, 2011**

Moved by Kevin Crouse, seconded by _____

Motion 3

Given the fact that ADG's have ongoing communication with clubs in their areas, and the fact that they are charged with acting as a governor in their area, it is hereby resolved that Assistant District Governors will report recent youth club activities to the New Generations Director on October 29, November 12, January 14, 2011, April 16, 2011 and June 20, 2011

Moved by Kevin Crouse, seconded by _____

Interact

The new Interact Chair for Canada is Robert Bujas, bujas@sympatico.ca

Youth Exchange

The second **Board Meeting** of Rotary District 7090 Youth Exchange Program Inc. took place at the Grand Island Library in Grand Island, New York on August 30th. Canadian clubs interested in making donations to this program, can do so by contacting Rat Tisi at the Welland Rotary Club. The new Chair of the Youth exchange program is Greg Norton.

Rotaract

Congratulations to the Buffalo Sunrise Rotary Club on their chartering of the Buffalo Rotaract Club at their meeting of August 31. The evening was quite the gala event with appetizers and a cash bar. We look forward to great things from this, the district's newest Rotaract Club,

The new Rotaract Chair is Jennifer Middleton, middleton.jen@hotmail.com Jennifer and Matt Pomeroy are currently in Mozambique delivering new programs for Helping Hands, setting up an orphanage and starting RYLA programs

Early Act

At this moment we have no Early Act Chair. Anyone interested in this job is most welcome. Please contact Kevin Crouse at Kevin.crouse@rogers.com if you know of anyone interested.

RYLA

SLAPSHOT

This year's program will take place at Canterbury Hills convention centre in Ancaster, Ontario. The dates are April 29 to May 1, 2010. Early registration remains at \$200.00 for those registered before February 28

Rotary District 7090 Youth Exchange Program Inc.

Report to the Council

September 11, 2010

As many of you already know, PDG Bob Leek and his wife, Gillian, are relocating to eastern Ontario to enjoy life there operating a bed & breakfast. Bob was the Youth Exchange chair this year and he has worked on the Youth Exchange program for many years. He will be missed. DG Karen, I and the rest of the board members of the Youth Exchange Corporation wish Bob and Gillian the very best in their new undertaking and good health and good fun while they run the B & B. Greg Norton has been appointed as the District Youth Exchange Chair.

Rotary District 7090 Youth Exchange Program Inc. has recently been accepted by the IRS as a 501(c) Tax Exempt corporation. We are in the process of filing for tax exempt status with New York State. As required, we will also be filing with US Department of State. Buffalo Attorney Arnold Zelman has spent countless hours working on the IRS and other applications and we would like to convey our heartfelt thanks and appreciation for all that he has done and continues to do at no charge to the district. All the US Federal and New York State Tax returns have been filed in a timely manner. The corporation is also working on creating a Licensing Agreement between the District and the Youth Exchange Corporation.

The Board has decided not to apply for a charitable status in Canada because of the high cost involved. Several charitable trusts of clubs in Canada are willing to accept donations on behalf of the Rotary District 7090 Youth Exchange Program Inc.

There has been a delay in District's recertification of our Youth Exchange Program with RI for the year 2009-2010. The application was submitted in June 2009 and RI had requested additional information and last year's Youth Exchange chair, PDG Bob Leek had submitted the required information to RI. However, in the past few months, RI Youth Exchange Services have received a high volume of certification materials for review, and their "staff have not been able to provide us with timely feedback on its submissions" Taking all this into account in June 2010, RI extended the deadline for our district's recertification until 30 September 2010. This has had no impact to our 2010-2011 Youth Exchange program as District 7090 is listed as certified in the July 2010 Youth Exchange Directory. Last year's Youth Exchange chair, PDG Bob Leek is working with RI on this matter and we expect that the recertification for 2009-2010 will be completed by September 30 2010.

Our Youth Exchange program is not certified under CSIET in New York State. With an annual audit cost of \$3000-\$4000.00 we have decided not to pursue the CSIET certification. Without the CSIET certification students are not allowed to play sports in some school districts or in some cases even attend school depending on the particular school district rules. All except one school district have allowed the Youth Exchange Students to play sports in the past and only one school district will not accept a youth exchange student.

We currently have 25 outbound students in 16 countries and 24 inbound students from 16 countries.



President, 2009-2010

Rotary District 7090 Youth Exchange Program Inc

Rotary District 7090
PR and e-Club Committee Reports to District Council
September 2010

Your Portfolio:

The Strategic Plan Goals, as written in plan, to which you are taking the lead: **Establish an e-club in the District**

1. Highlights of what has been accomplished since the last council meeting as it relates to these strategic plan goals outlined in our district plan:
 - a. Rotary District 7090 e-Club
 - i. We have created a page on the District website to report on progress toward creating the e-Club.
 - ii. We have established a Committee of Paul, plus two Rotarian representatives from Canada and two from the USA.
 - iii. Paul has drafted a proposal for the structure of the e-Club, using the “Hybrid” model recommended by RI.
 - iv. Pravin is working with Paul to proceed through the new club charter process.
 - v. Paul has submitted a first draft of the RI “Organizing New Club 808en” form for review by the e-Club Committee, Pravin, and Karen.
 - b. RI PR Grant Application
 - i. We submitted the application and await a decision, which is due the end of October.
 - ii. When Karen meets with the clubs’ Boards, she is suggesting they budget about \$200.00 to participate this year on the assumption that we will receive the grant.
2. What are some actions that you are committing to lead / ensure are accomplished between now and next meeting relative to the council strategic plan?
 - a. Rotary District 7090 e-Club
 - i. The e-Club Committee will meet via GoToMeeting on Tuesday, September 14.
 - ii. Following the meeting, the Paul will revise the draft e-Club structure and Organizing New Club 808en form and resubmit to Pravin and Karen for review.
 - iii. Once approved, Paul will work with Pravin and Karen to submit the request for a provisional club charter.
3. Is there an item that you would like to bring to council for decision relative to the strategic plan? If yes, please state the item for discussion.
 - a. No.
4. Is there an item that you would like ‘input’ from council (ideas – not decision) relative to the strategic plan?
 - a. Both the PR Committee and the e-Club Committee are open to ideas and input from the Council.
5. Are there any other comments you would like to make at this time relative to your part in helping our District deliver its strategic plan?
 - a. No.

Rotary District 7090

Strategic Plan Template for Directors

Communications Goals

1. Identify lines of communication between District and the clubs for all members.
2. Identify what information is useful so that we don't overload club leaders and members.
3. Send information to Club Chairs and not always the President, to make information more focused.
4. Establish an e-club – see report from PR Chair Paul McAfee.

1. Highlights of what has been accomplished since the last council meeting as it relates to these strategic plan goals outlined in our district plan:

Task Force has met and identified some tasks to accomplish goals.

2. What are some actions that you are committing to lead / ensure are accomplished between now and next meeting relative to the council strategic plan?

Participate in creating a policy on communications within the District, including who can send, what to send, who to receive.

Participate in creating a format that will improve the appearance and content of the website as well as standardize it.

3. Is there an item that you would like to bring to council for decision relative to the strategic plan? If yes, please state the item for discussion.

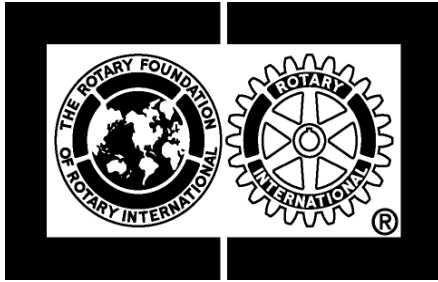
Not at this time.

4. Is there an item that you would like 'input' from council (ideas – not decision) relative to the strategic plan?

Not at this time.

5. Are there any other comments you would like to make at this time relative to your part in helping our District deliver its strategic plan?

Not at this time.



District 7090 Rotary Foundation Committee District Council Report September 11, 2010

Art Wing, Director, District 7090 Rotary Foundation

2009-2010

Our District Foundation committee had a very successful year. In total, with all the funds accounted for, the District's 74 clubs and 2687 members raised the following

Annual Fund	\$253,227	\$94.24/member
Polio	\$129,182	
Other Restricted	\$ 74,905	
Permanent Fund	\$515,273	
Total	\$972,587	

This total was helped immensely as our District Permanent Fund was the beneficiary of the Branscombe family \$500,000 insurance policy

Zone 24/32 Year End Results

District 7090 in Zone 24 is in the top five in three of the four categories that TRF rates by Zone

1. 2nd in total giving
2. 5th in permanent fund giving
3. 3rd in donations to polio

District 7090 is the only club in the Eastern part of Zone 24 to rank in the top 5 in any of the criteria.

From Zone 24 Rotary Foundation

As we all know the work of the raising funds is done by Districts and Clubs - we merely try to assist as we can. Please share the information as you see fit to your Districts. I congratulate D7090 on their great showing. Next year I would like to see more Districts from the Eastern part of Canada in the top 5!

Top 5 Districts in Zone 24 in total giving.

Zone	District	Total Contribution	Location
24	5360	\$1,322,310	Canada, Alberta/Saskatchewan
24	7090	972,589	Canada, Ontario/USA New York
24	5050	880,464	Canada, British Columbia/USA Washington
24	5060	587,676	Canada, British Columbia/USA Wahsington
24	5010	568,053	Canada, Yukon Territory/USA, Alaska; Russia-Eastern

Annual Fund:

As our membership continues to decline so indeed does our total donations to the Annual Fund. Our club goals totaled \$265,000 of which \$253,000 was attained. Unfortunately this past year we had 11 clubs who made no donation at all to the Annual Fund-up from 5 clubs the year before.

	Donations	District Designated Funds (50% of donations after 3 years)
i.e. 2010	\$253, 000	2013 \$126,000
2009	\$268,000	2012 \$134,000
2008	\$321,000	2011 \$160,000
2007	\$305,000	2010 \$152,000

This will mean a continuing decrease in District Foundation program funds, such as Scholarships, Group Study Exchange, Peace Scholars, District Simplified and Matching Grants.

Polio donations have been excellent with our clubs targeting \$138,000 for the year and donating \$139,000. In addition the District Foundation committee donated an additional \$30,000 from District Designated Funds.

For the 2.5 years of the Polio challenge campaign our Clubs have donated over \$296,000 and the District Foundation committee \$80,000 for a grand total of over \$376,000.

Awards for 2009-2010

Sustaining Member

Ancaster
Ancaster AM
Dundas
Flamborough AM
Medina
Simcoe
Welland

EREY Club

Buffalo Sunrise
Dunkirk
Greater Jamestown AM
Hamilton East Wentworth
West Seneca

Sustaining Member- all members donate a minimum of \$100 during the year
EREY-all members donate every year

2010-11

Group Study Exchange

The visiting GSE team from South Korea arrived on September 2 with the Lockport RC providing their usual great start off to our visiting team. GSE chairs Bert Rappole (Jamestown AM and Keith Lindberg (Niagara Falls ON) and their team have organized a really great experience for the incoming team. The team will be hosted by Lockport, Batavia/LeRoy, Fredonia/Dunkirk, Jamestown AM/Jamestown, Niagara Falls/Niagara Falls Sunrise, St.Catharines/Niagara-on-the-Lake, Simcoe/Norfolk Sunrise/Delhi –District Conference, Waterdown.

The committee is recruiting an outgoing team leader –application due October 8, interviews October 16. Team member applications are due October 29, selection November 6. The team will leave for South Korea on March 26, returning on April 26.

Polio

A number of clubs have had successful special Polio Fundraising projects.

Seven Club program-**Jamestown/Jamestown AM/Chautauqua/Falconer/Westfield-Mayville/Dunkirk/Fredonia**-- all 280 Rotarians have come together to sell purple bracelets STOP POLIO NOW for \$1.00 a piece (purple because each child who is inoculated against polio has their fingertip dipped in purple dye). We have a goal of \$10,000 - which would mean selling 35 bracelets each. If we can each sell 75, then we will meet the \$3,000 goal for each club.

The clubs have attended many community events over the summer-Lakewood Village, Italian Festival-Jamestown, Westfield Ox Roast, Dunkirk fly-in, Westfield Arts Festival, Chautauqua Arts Festival, Fredonia Farm Festival, Jamestown's Cruisin & Thunder in the Streets, Busti Apple Festival, This program has been under the leadership of Susan Jones of the Jamestown Club.

Niagara Falls RC-had a party (karaoke and all) at June and Ron Mergl's home and raised about \$3,000

Salamanca RC had a community event at the Salamanca Rail Museum last May and raised \$500

TALK ABOUT SERVICE ABOVE SELF!

Thie Convery a member of the Dundas RC made the largest personal commitment to end Polio by training for over 6 months to swim across Lake Ontario.

Thie left Niagara-on-the-Lake on Sunday August 7 about 9:30 am. Unfortunately due to adverse weather, about midnight within site of the Toronto shore she had to be taken out of the water.

Rotarian Ross Cruikshank of Thie's Dundas RC reports that locally \$45,000 has been raised with the potential of \$125,000 when the cross Canada numbers are added in.

Club Foundation Goals

After considerable expended energy on the part of the Foundation committee members, only 63 of our clubs have submitted club goal reports for this current year.

The total of \$226,000 as a goal for the Annual fund this year, attainment of this goal will further erode the District Designated Fund the opportunity to continue to support our current programs.

Foundation committee training sessions- are scheduled for September 21 at the Transit Valley Golf club and September 22 at the St. Catharines Golf Club.

Area Foundation meetings

Four were held last year. The most effective were those held in conjunction with Area meetings held by the Assistant Governors. We would like to increase these joint meetings and we look forward to working with the Assistant Governors to facilitate such meetings.

The **Permanent Fund** committee had two well attended information meetings for Rotarian financial planners, lawyers etc. in St. Catharines and Brantford.

The Committee held their first meeting of the year on August 23rd with the following results.

Decisions:

1. To contact attendees of the 2 sessions held in 2010 for feedback on what steps they would like next (Penny to do by Aug 31st)
2. To consider creating ONE core foundation presentation to be used consistently throughout the district (Art to discuss with Pravin and Bob Bruce and review impact on Foundation Rep training)
 - o 3 stories of impact foundation makes in lives, 1 might be customized to specifically bring in a club's own project done with foundation or district grant support, but other 2 fairly standard
 - o EREY explanation and ask, with paperwork available for each club member not yet participating
 - o Polio Plus reminder
 - o Perm fund ask of \$2,000\$ or \$2,500 (\$2,500 @4% provides \$100 in perpetuity or \$2,000 @5%), again paperwork made readily available.
 - o Presenter should have member and club numbers available to provide to people
3. When making this presentation at larger clubs to piggyback a 1-1.5 hour session after for professional advisors, and invite advisors from all surrounding clubs to attend. Try to get CE credits for this?
4. To update the quiz and make available for anyone to use as a backup presentation at a club with a no show speaker.

District Web Site

The committee has expanded the information available on the District Web site and will continue to keep the site updated on a monthly basis

Presidents Elect Training.

The committee anticipates being involved in the PETS training again this year.

Foundation Dinner-

When: Friday November 5, 2010

Where: Salvatore's Italian Gardens-Depew NY

Guest Speaker: Past Rotary International President Wilf Wilkinson

Cost: \$60 per person

Registration: District Web Site

Attachments:

1. District 7090 Annual Programs Fund Contribution History 2004-2010
2. June 30 2010 Club Update Annual Fund and Polio

District 7090 Annual Programs Fund Contributions 2004-2010

	2009-10	2008-9	2007-8	2006-7	2005-6	2004-5
St. Catharines	20540	18,861	22,466	20,297	17,643	19,386
Hamilton AM	16524	15,510	17,368	15,472	14,159	17,120
Brantford	13034	11,077	11,303	10,690	10,300	10,568
Dundas Valley Sunrise	12605	9,124	13,650	6,892	4,637	9,031
Niagara Falls, ON	11927	11,195	11,778	13,031	7,012	18,902
Brantford Sunrise	9066	6,362	7,800	12,600	1,900	5,233
Hamilton	8573	7,614	14,891	11,276	13,449	12,988
Ancaster	8422	7,979	9,878	6,358	3,508	2,590
Waterdown	7365	6,545	4,202	7,494	6,971	5,041
Simcoe	6556	7,521	6,000	5,910	6,384	4,823
Ancaster A.M.	6263	7,092	4,810	11,417	99	6,047
Lockport	6145	1,970	4,671	3,220	3,800	7,660
Batavia	6000	6,500		6,020	100	6,000
Niagara-on-the-Lake	5924	5,329	18,007	7,461	8,922	7,091
Norfolk Sunrise	5725	5,665	6,122	6,740	7,483	10,979
Lincoln	5414		3,700	3,800	3,273	3,852
Dundas	5136	5,194	6,018	5,379	4,351	4,871
West Seneca	4852	4,500	4,715	4,883	4,550	4,775
Buffalo	4850	18,050	19,550	19,800	16,255	21,870
Welland	4800	5,619	10,021	16,640	9,731	9,235
St. Catharines-Lakeshore	4676	5,870	5,238	5,417	4,088	4,559
St. Catharines Sunrise	4582	4,914	4,272	3,183	4,132	
St. Catharines South	4558	5,182	5,616	6,217	3,672	4,558
Hamilton-East Wentworth	4279	1,807	2,645	2,400	342	2,000
Le Roy	4175	1,400	1,100	4,680	2,900	1,700
Olean	3305	3,070	5,095	5,123	5,444	1,990
Niagara Falls Sunrise	3100	3,104		3,360	3,000	3,000
Amherst East	3050	1,250	3,100	2,900	3,700	3,100
Dunkirk	2990	2,650	1,975	2,750	2,525	2,000
Fredonia	2890	1,470	2,490	2,200	2,775	3,770
Amherst North	2774	2,204	2057	1,493	2,100	2,586
Delhi	2741	2,230	3,862	2,640	2,588	1,916
Grimsby Noon	2675	1,306	1,404	581	2,952	1,206
Fonthill	2455	1,639	4,291	3,449	4,569	2,303
Hamilton Mountain	2454		3,300	3,636	3,570	4,048
Greater Jamestown AM	2428	2,258	2,200	2,250	2,600	2,880
Amherst South	2425	1,500	1,881	1,755	760	1,400
Grimsby	2358	622	1,900	890	285	2,400
Grand Island	2310	2,740	4,305	4,850	4,300	7,100
Stoney Creek	2213	2,500	2,415	2,052	1,587	1,566
Niagara Falls, NY	2027	2,000	1,375	1,080		675

Falconer	2025	1,700	2,000	1,700	1,000	1,000
Buffalo Sunrise	1900	1,700	200			250
Lewiston	1876	1,448	2,563	2,192	2,574	2,011
Flamborough AM	1686	1,376	1,400	1,499	1,700	2,544
South Shore of Blasdel- Lackawanna	1500	1,500	1,500	100	1,273	1,000
Caledonia	1400		1,025	870	1,000	1,540
Hamburg Sunrise	1100	2,700	200	1,700	400	1,300
Medina	1100	600	300	100	100	455
Eastern Hills Sunrise	1000	3,250	2,000	1,000	2,250	2,000
Hamilton Sunset	1000	1,300	1,429		1,200	1,008
Salamanca	1000	2,000	1,000	1,000	1,000	1,000
Westfield-Mayville	1000				4,000	2,000
Middleport	750	1,000		700	100	1,000
Ellicottville	500	500	750	100	600	2,775
Fort Erie	300	361	2,607	87	171	
Clarence	275	6,100	6,600	7,630	4,380	6,475
Hamburg	250	1,350	2,000		1,400	100
Williamsville	200	2,000	3,000	2,000	1,000	1,000
Holley	50	550	500	100	550	500
The Tonawandas	50	375	2,200	2,500	2,600	2,500
District 7090			1,809	1,481	1,265	84
Akron-Newstead		2,000		3,100	4,800	5,200
Albion		3,000	4,000	2,050	4,200	4,000
Cheektowaga				1,500	1,500	
Dunnville		2,550	3,000	3,000	2,304	2,650
East Aurora		2,250	3,000	2,600	100	3,500
Jamestown		10,000	11,000	8,150	8,850	7,185
Kenmore		1,000	1,531		4,000	195
Lakewood-Chautauqua South		920	1,200	1,100		1,300
Lancaster-Depew		300	2,400	100	2,500	
Niagara County-Central		1,000	2,200		3,300	1,225
Orchard Park		2,131				200
Port Colborne Centennial		1,057	2,969	1,000	992	
Total	253148	267,907	321,853	305,646	263,526	306,144
No donation	11	5	6	5	2	3

Club	Club	Number of	Club Annual	Donations	PolioPlus	PolioPlus	Dec 2007-Ma
Number	Name	Members	Fund Goal	To June 30 2010	Goal	To 20/01/2010	
	District 7090						\$ 2,678
26305	Akron-Newstead	37	\$4,200		\$2,000	\$ 925	\$ 2,025
4721	Albion	37	\$2,800		\$2,000		\$ 917
25380	Amherst East	27	\$1,250	\$ 3,050	\$2,000	\$ 1,025	\$ 2,525
4722	Amherst North	18	\$2,000	\$ 2,774	\$400	\$ 113	\$ 336
4723	Amherst South	33	\$2,000	\$ 2,425	\$2,000	\$ 5,100	\$ 16,300
4689	Ancaster	23	\$5,000	\$ 8,422	\$2,000	\$ 1,467	\$ 3,807
28117	Ancaster A.M.	51	\$5,500	\$ 6,263	\$10,000		\$ 4,873
4724	Batavia	89	\$6,000	\$ 6,000	\$12,000	\$ 12,966	\$ 16,066
4690	Brantford	74	\$8,000	\$ 13,034	\$5,000	\$ 5,685	\$ 9,372
29643	Brantford-Sunrise	48	\$5,200	\$ 9,066	\$2,000	\$ 3,809	\$ 9,811
4725	Buffalo	170	\$17,500	\$ 4,850	\$1,500	\$ 1,183	\$ 2,917
30381	Buffalo-Sunrise	19	\$1,800	\$ 1,900	\$2,000	\$ 645	\$ 655
30716	Caledonia	14	\$1,400	\$ 1,400	\$1,000	\$ 1,048	\$ 3,048
4726	Cheektowaga	8	\$100		\$2,000		\$ 700
4727	Clarence	60	\$6,100	\$ 275	\$2,000	\$ 6,635	\$ 6,635
4694	Delhi	12	\$1,200	\$ 2,741	\$4,000	\$ 501	\$ 2,501
4695	Dundas	39	\$4,000	\$ 5,136	\$3,000	\$ 4,271	\$ 9,121
52949	Dundas Valley Sunrise	48	\$6,000	\$ 12,605	\$2,000	\$ 2,041	\$ 5,181
4728	Dunkirk	28	\$2,600	\$ 2,990	\$1,000	\$ 1,000	\$ 2,275
29662	Dunnville	27	\$2,000		\$1,000		\$ 3,244
4729	East Aurora	26	\$2,900		\$1,000	\$ 1,000	\$ 2,000
28911	Eastern Hills Sunrise	26	\$2,000	\$ 1,000	\$2,000	\$ 1,000	\$ 2,150
52046	Ellicottville	30	\$2,178	\$ 500	\$-	\$ 335	\$ 335
4732	Falconer	29	\$1,800	\$ 2,025	\$1,000		
53345	Flamborough AM	12	\$1,200	\$ 1,686	\$1,000	\$ 943	\$ 1,969
28116	Fonthill	19	\$2,500	\$ 2,455	\$1,000	\$ 1,148	\$ 1,669
4696	Fort Erie	8	\$300	\$ 300	\$300	\$ 300	\$ 2,133
4733	Fredonia	46	\$3,200	\$ 2,890	\$1,000	\$ 1,325	\$ 3,325
4734	Grand Island	33	\$3,400	\$ 2,310	\$2,000	\$ 2,000	\$ 4,970
27868	Greater Jamestown AM	24	\$2,100	\$ 2,428	\$500	\$ 200	\$ 1,200
4698	Grimsby	29	\$1,800	\$ 2,358	\$5,000	\$ 2,912	\$ 3,890

59744	Grimsby @ Noon	20	\$1,200	\$ 2,675	\$1,000		\$ 1,119
4735	Hamburg	26	\$2,600	\$ 250	\$1,000	\$ 2,335	\$ 3,785
28054	Hamburg Sunrise	19	\$1,000	\$ 1,100	\$1,000	\$ 1,000	\$ 2,000
4699	Hamilton	126	\$13,000	\$ 8,573	\$2,000	\$ 200	\$ 4,593
23427	Hamilton "A.M."	47	\$12,896	\$ 16,524	\$2,000	\$ 5,059	\$ 8,821
4701	Hamilton Mountain	30	\$3,600	\$ 2,454	\$2,000	\$ 1,103	\$ 1,465
26582	Hamilton Sunset	18	\$1,000	\$ 1,000	\$1,000	\$ 1,000	\$ 1,819
4700	Hamilton-East Went	21	\$2,500	\$ 4,279	\$2,000	\$ 2,092	\$ 2,292
4736	Holley	17	\$600	\$ 50	\$1,000	\$ 200	\$ 1,000
4737	Jamestown	116	\$10,000		\$2,000	\$ 9,720	\$ 11,876
4738	Kenmore	58	\$1,000			\$ 1,465	\$ 10,337
4739	Lakewood-Chautauqua S	11	\$1,000		\$1,000		\$ 250
4740	Lancaster-Depew	23	\$2,035		\$300		\$ 300
4741	Le Roy	36	\$1,700	\$ 4,175	\$1,000	\$ 1,000	\$ 1,050
4742	Lewiston/Niagara Lake	14	\$1,500	\$ 1,876	\$2,000	\$ 1,000	\$ 2,000
50055	Lincoln	28	\$2,800	\$ 5,414	\$1,000	\$ 1,941	\$ 2,451
4744	Lockport	49	\$2,880	\$ 6,145	\$1,000	\$ 3,150	\$ 6,397
4745	Medina	9	\$360	\$ 1,100	\$250		\$ 125
4746	Middleport	12	\$250	\$ 750	\$2,000		\$ 975
24800	Niagara County-Central	25	\$2,000		\$1,000	\$ 1,328	\$ 2,066
27545	Niagara Falls Sunrise	45	\$3,500	\$ 3,100	\$1,000	\$ 970	\$ 5,512
4747	Niagara Falls, NY	23	\$1,000	\$ 2,027	\$1,000		
4706	Niagara Falls, ON	59	\$6,000	\$ 11,927	\$2,000	\$ 5,898	\$ 31,595
29972	Niagara-on-the-Lake	47	\$5,000	\$ 5,924	\$2,000	\$ 4,941	\$ 3,261
31593	Norfolk Sunrise	52	\$5,300	\$ 5,725	\$1,000	\$ 1,499	\$ 2,982
4748	Olean	35	\$9,000	\$ 3,305	\$1,000	\$ 1,210	\$ 5,349
4749	Orchard Park	18	\$1,000		\$1,000		
66814	Port Colborne Centennia	19	\$1,200		\$2,000	\$ 943	\$ 1,934
4750	Salamanca	10	\$1,000	\$ 1,000	\$1,000	\$ 1,000	\$ 1,000
4713	Simcoe	53	\$5,500	\$ 6,556	\$2,000	\$ 466	\$ 9,724
4751	South Shore of Blasdell-L	26	\$2,700	\$ 1,500	\$1,000	\$ 500	\$ 1,600
4711	St. Catharines	135	\$19,000	\$ 20,540	\$5,000	\$ 8,427	\$ 10,139
28928	St. Catharines Sunrise.	19	\$2,000	\$ 4,582	\$3,000	\$ 3,000	\$ 3,000
4712	St. Catharines South	38	\$5,000	\$ 4,558	\$2,000	\$ 1,009	\$ 2,338

23879	St. Catharines-Lakeshore	34	\$3,300	\$ 4,676	\$2,000	\$ 1,387	\$ 2,464
30595	Stoney Creek	18	\$2,500	\$ 2,213	\$2,000	\$ 1,175	\$ 2,940
4753	Tonawandas, The	22	\$2,500	\$ 50	\$2,000	\$ 200	\$ 425
4716	Waterdown	38	\$3,800	\$ 7,365	\$2,000	\$ 6,250	\$ 5,016
4718	Welland	36	\$4,000	\$ 4,800	\$2,000	\$ 3,054	\$ 5,397
4755	West Seneca	42	\$4,300	\$ 4,852	\$2,000	\$ 3,375	\$ 3,375
4754	Westfield-Mayville	34	\$1,000	\$ 1,000	\$1,000	\$ 1,050	\$ 3,050
4756	Williamsville	35	\$3,000	\$ 200	\$2,000	\$ 1,100	\$ 2,100
All	Total for District 7090	2687	\$265,299	\$ 253,148	\$138,250	\$ 139,624	\$ 296,550
					District DDF	\$ 30,265	\$ 80,265
				Clubs and District Polio		\$ 169,889	\$ 376,815

Strategic Planning Report to District Council September 11, 2010

At the June 25 District Council, the Strategic Planning Steering Committee reported that it had set four subcommittees to further develop the areas of foci decided upon at the February 20 2010 Strategic Planning session held at Brock University. The subcommittees looked at Membership, Education, Communication and Youth. Each committee met several times over the summer, to flesh out measurable goals and action plans which were then turned over to the district directors for their review, input and action. Committees were asked to set out short, mid and long term time lines for the coming year. The steering committee wants to thank the committee chairs and members for volunteering to work over the summer. As you read the reports please take note of our district Rotarians who put them together.

The following are the goals for each area of focus. The full reports for each area are attached and will be on the district website.

Find new and innovative ways to address membership issues

1. Slow the attrition rate by 50% in 12 months
2. Achieve a net +15% growth per year. Establish and Publish a Best Practices for clubs.
3. Grow “target” demographic at a rate of 2 times the rate of the non-target demographic.
4. Every club is tasked to recruit one member from a Rotary “alumni” group such as RYLA, Rotaract, GSE, Exchange Students, Scholarship recipients, etc.

New approach to educating and increasing awareness of Rotarians

1. To strengthen the role of the AG in helping the district to support the educational needs of the clubs.
2. To develop measurement tools that enable the district to assess the needs as well as satisfaction of Rotarians throughout the district as it relates to education and training; and to collect the needs and satisfaction ratings of Rotarians in district and ensure that actions are taken annually to meet needs and increase satisfaction.
3. Improve utilization of education programs at club level – as measured by achieving a 30% utilization rate of these offerings. The goal of “30% utilization rate” is interpreted to mean that at least 30% of members in each club participate in at least one training/educational program
4. Form Education Committee by July 1, 2010 to focus on orientation of new members and continued growth of current members.

Communication and Technology

1. Identify lines of communications between District and the Clubs for all members
2. Identify what information is useful so that we don’t overload club leaders & members
3. Send information to Club Chairs and not always the President, to make information more focused
4. Establish an e-club in the District

Using Youth Activities to Excite New and Future Rotarians

1. Every club identifies a youth services champion to encourage active involvement in as many district programs as possible (e.g., youth exchange; RYLA; Slapshot; ACTS)
2. District appoint a youth alumni chair under the youth services director to develop this program
3. Survey Clubs on their past and present involvement of youth activities. To have a snapshot of what Clubs are doing.
4. Develop strategies to attract younger members in the 25 to 35 year age range.
5. Develop local public relations resources to be used at Rotary Club meetings or at events

Common Reporting Form

To keep the strategic plan on everyone's mind and to assist with regular updates at district council, a common reporting form was given to each director. The reporting template follows:

Rotary District 7090 Strategic Plan Template for Directors

Director Portfolio:

The Strategic Plan Goals, as written in plan, to which you are taking the lead:

1. Highlights of what has been accomplished since the last council meeting as it relates to these strategic plan goals outlined in our district plan:
2. What are some actions that you are committing to lead / ensure are accomplished between now and next meeting relative to the council strategic plan?
3. Is there an item that you would like to bring to council for decision relative to the strategic plan? If yes, please state the item for discussion.
4. Is there an item that you would like 'input' from council (ideas – not decision) relative to the strategic plan?
5. Are there any other comments you would like to make at this time relative to your part in helping our District deliver its strategic plan?

Where do we go from here?

Strategic planning and follow up is a process that will strengthen district 7090 Rotary clubs. It is a process that requires us to keep moving forward. We need to evaluate how we are doing and what we need to do next to implement the plan. We need to provide consistent direction and follow the road map we set out. District Council and the leadership of its directors will help us build and go forward. On March 5, 2011, the Strategic Planning Committee will hold its annual session at Brock University where the district leadership will take stock of our progress and discuss ways to stay on the path.

Ralph Montesanto
Strategic Planning Chair
2009 - 2010-09-05

Strategic Planning Sub-Committee Members

Membership

Bob Race – Williamsville, chair
Tom Briody – Lockport
Jeff Noble – Brantford Sunrise
Shika Sareen – Hamilton AM
Robert Klingensmith – Amherst East
Pravin Suchak – Strategic Planning Steering Committee

Education

Rick Sterne – Brantford, co-chair
Kevin Crosby – Buffalo Sunrise, co-chair
Anne Bermingham – Hamilton
Pat Castaglia – Hamburg
John Boronkay – West Seneca
Karen Oakes – Strategic Planning Steering Committee

Communication

Paul McAlister – Norfolk Sunrise, chair
Paul McAfee – Amherst East
Penny Hutton – Jamestown AM
Celine Legret – Hamilton Sunset and McMaster Rotaract
John Heise – Strategic Planning Steering Committee

Youth

Donna Dalgleish – Niagara Falls, chair
Larry Coons – Kenmore
Jennifer Middleton – Brantford Rotaract and RYLA trainer
Tony Evans – Olean
Matt Pomeroy – Brantford Rotaract and RYLA trainer
Ralph Montesanto – Strategic Planning Steering Committee

District 7090 Task Force on Membership

Bob Race (Chair), Tom Briody, Robert Klingensmith, Jeff Noble, Shika Sareen, Pravin Suchak

June 1, 2010

The purpose of the task force is to suggest New and Innovative Ideas to address Membership issues.

Deliverables:

- SMART Goals (SMART = Specific, Measurable, Attainable, Realistic, Time line)
- A specific series of actions to attain the SMART goals. (Who, What, How, When, Why and expected results)

Goal 1. **Slow the attrition rate by 50% in 12 months.** Ex. If the rate of resignations over the last 12 months has been 5% then we must move it to 2.5%

Primary responsibility: District Membership Chair

Goal 2. **Achieve a net +15% growth per year. Establish and Publish a Best Practices for clubs.**

Primary responsibility: District Membership Chair

Announce at District Conference in September

Create a *membership process maturity model* with levels of 1 to 5 for attainment and recognize club level movement.

Goal 3. **Grow “target” demographic at a rate of 2 times the rate of the non-target demographic.**

Result: Increase the % of target demographic by double. For example: define diversity to include – age, gender, culture, ethnicity, etc. If that % today is 5% expect to move it to 10% in 12 months

Goal 4. **Every club is tasked to recruit one member from a Rotary “alumni” group** such as RYLA, Rotoract, GSE, Exchange Students, Scholarship recipients, etc. District to assign a person to establish a data base of these people.

Tactics for accomplishing the goals above:

- More Listening to New, Potential and Resigning Members
 - In person interview of resigning member upon leaving to determine why a member has left – *Club Membership Chair and sponsor interview then, present to board to address changes if warranted. Interview to be conducted within one month of event.*

- New Members want better connections to Rotary beyond the club level- *Past president and or RI chair to lead this initiative as is dove tails into larger Rotary quite naturally. Measure attendance for outside club activity.*
 - Consider reduced financial burden on younger members keeping in mind that the RI and district dues are fixed. *Board level action if desired.*
 - Interview New Members and catalog passions and interest - *assign to committees consistent with identified interests- Past-past president – identify an inventory of traits and skills. Membership chair maps a new member to a committee as soon as possible. Alternatively have new member co-chair a committee for immediate leadership development.*
 - Use social media to attract and invite new members – *Membership chair working with PR chair.*
- Align membership activities with the new and desired demographics
 - Make all club activities family friendly – *Program Director and Service Chairs*
 - Become more visible at events attended by young people (ex. festivals, concerts)
 - Align with common causes interesting to the younger demographic
 - Social
 - Environmental
 - Provide a vehicle to help young professionals build their businesses
 - Networking
 - Mentoring
 - Programs appropriate to this activity
 - Downplay attendance requirements and encourage virtual make ups or other club make-ups. *Emphasize that committee meetings can be used as a make up.*
 - Train new members - Rotary, business
 - Provide leadership opportunities to new members – *Include as co-chair to committee for fast integration.*
 - Recognize that the 55+ is still a vital target for membership due to retirement and empty nests
 - Establish district level ambassadors to reach out to other service organizations that are natural potential feeders for example Leadership Buffalo, etc.
- What areas should we focus on beyond numbers
 - Visibility to the public –*active PR committee*
 - "promote" Ryla, Rotaractors, scholarship recipients, etc to full membership
 - Ally with various professional organizations and other non-profits.
 - Promote new young members publicly to help raise stature in community

- Align with chambers of commerce to identify rising stars
 - Track business openings in local government to id potential members
 - Leverage government and NGOs that encourage participation in service organizations

- How do we change to suit a young demographic
 - More hands-on projects (more time and energy than money)
 - Create a less formal environment as appropriate (ex less singing or structure at meetings)
 - Have meetings at 5pm so members can be home for family
 - Spin off 20-40 year old clubs. *Decide when this makes sense perhaps when there are 10 or more members in this demographic.*
 - Get younger members into leadership roles early (skill and career building)
 - Publicize all activities on Face Book and or You Tube

- How do we connect in a meaningful way to the new demographic
 - Assign younger members to technology areas
 - Have fund raisers attuned to young people - ex concert in the park
 - More hands-on projects
 - Make meeting fun and relevant with specific agendas tuned to new demo. – *Sergeant at Arms keeps meetings moving.*
 - Use Social media
 - Encourage each young member to bring in a relevant speaker



www.rotary7090.org

Karen Oakes

District Governor
oakes.kl@sympatico.ca

John Heise

District Governor Elect
jheise@rochester.rr.com

Rick Sterne

District Governor Nominee
ricksterne@rogers.com

Pravin Suchak

Immediate Past District Governor
pravin.suchak@gmail.com

Penelope Hutton

Executive Secretary
phutton@netsync.net
800 Lakeview Avenue
Jamestown, NY 14701

Jim C. B. Jackson

Treasurer
jimjackson@mrrca.com

Kevin Crosby, Ph.D.

District Trainer
kevin@fullcirclestudios.com

Ralph Montesanto

District Co-trainer of Presidents Elect
rmontesanto@cogeco.ca

Kevin Crosby, Ph.D.

District Co-trainer of Presidents Elect
kevin@fullcirclestudios.com



**District Strategic Plan
Subcommittee on Education & Training
Recommendations – July 22, 2010**

Subcommittee Members:

- DGN Rick Sterne, Co-chair
- District Trainer Kevin Crosby, Co-chair
- AG Anne Bermingham
- AG John Boronkay
- Past AG Pat Castiglia
- Karen Oakes

The "Education & Training" subcommittee held four online meetings between June 1 and July 9, 2010, producing the following recommendations. A consolidated timeline, reflecting specific activities to implement all four goals, is provided at the end of this document. The four goals below are taken from the results of the District Strategic Planning Session conducted in February, 2010.

Strategic Goal #1:

To strengthen the role of the AG in helping the district to support the educational needs of the clubs.

Recommendations:

- Create the AG TEAM - The purpose of this goal is to strengthen the role of the Assistant Governor through the creation of the AG TEAM which would include all Assistant Governors, the DG, DGE, and DGN. The AG TEAM would report to the DGN who is empowered by the DG. By working together as a team, the Assistant Governors will hopefully become more effective in assisting their Area Clubs, respective Club Presidents and the District. Regular AG TEAM conference calls should be held between the District Council Meetings.
- AREA TEAMS - A secondary goal is to create Area Teams headed by the Assistant Governor and includes the respective Club Presidents and Presidents Elects. Each Area Team should try to implement at least two new ideas to improve communication and involvement with the District each year.

Strategic Goal #2:

To develop measurement tools that enable the district to assess the needs as well as satisfaction of Rotarians throughout the district as it relates to education and training; and to collect the needs and satisfaction ratings of Rotarians in district and ensure that actions are taken annually to meet needs and increase satisfaction.

Recommendations:

- Develop an on-line survey that will be sent to as many Rotarians as possible in the district



- Share the results with the key decision makers within the district – gathering questions to which further input is desired after analyzing the on-line survey results
- Gather this additional information, using focus groups and other processes, in order to create a meaningful action plan in response to results received
- Implement an action plan that will deliver improved satisfaction ratings in the year to follow

Strategic Goal #3:

Improve utilization of education programs at club level – as measured by achieving a 30% utilization rate of these offerings. The goal of “30% utilization rate” is interpreted to mean that at least 30% of members in each club participate in at least one training/educational program

Recommendations:

- Establish a mechanism for tracking participation in training / educational programs. It is recommended that one person in the club be designated as the “Club Education Coordinator.” One of the responsibilities of this position would be to report participation of club members in training programs. As an alternative, we could survey members to capture data about participation in educational programs.
- Create a “Guide to Training & Education Programs” that can be disseminated to clubs and put on the District website. It would provide information about formal programs offered in the District as well as online courses. This could include a calendar of scheduled programs (updated as needed) as well as a list of online resources with links.
- Give clubs suggestions for a sequence of training/education programs for the “average” Rotarian. It is suggested that new members progress through a series of orientation to become fully qualified/credentialed members.
- Create some form of recognition for Rotarians who complete a certain number of training/education programs. These might include both “required” and “elective” programs. Perhaps we could have our own District 7090 Virtual University (like corporate universities). We could offer basic and advanced certificates. It is recommended that, in addition to courses about Rotary, we offer self-development courses (e.g., Effective Speaking, Project Management, Life Goal Setting).
- Create a regular feature of District Conference: A Rotary Knowledge Club Competition (have to think up a clever name). Clubs would field teams that would compete against each other to answer questions about Rotary at the District and International level. We could use Dennis George (“The Quiz Master”) to host the show. This could stimulate interest in learning about Rotary.



Strategic Goal #4:

Form Education Committee by July 1, 2010 to focus on orientation of new members and continued growth of current members.

Recommendations:

- Two research and development teams – made up of two persons each -- should be formed.
 - 1 R&D team one would focus on orientation of new members.
 - 1 R&D team two would focus on continued growth of current members.
- The first action of both teams would be to conduct a review of the training and informational materials currently available – with most attention given to the material available from various Rotary sources.
 - The purpose of the review is to select and recommend resources.
- The two R&D teams would merge into one and outline plans for multi-event programs.
 - A plan for orientation of new members.
 - A plan for continued growth of current members.
 - The plans should include learning activities that bridge all levels - club, district and international.
 - The multi-event programs should make use of learning modules, multi-media technologies, digital delivery systems and face-to-face sessions.
- Both “The Rotary Leadership Institute” and “Vision Facilitation Program” should be promoted and supported

Timetable for Activities to Implement Goals

Short-term (to be implemented by 9/30/10 or early Fall):

Goal #1

- District Council Mtg. – Saturday, September 11, 2010: Introduce the concept of the AG TEAM. Self introductions. DG will present AG Badges and Pins. What is the role of an Assistant Governor? We are here to assist each other strengthen our clubs and District. We are mentors to the Club Presidents and the link to the District. How can we become more effective in our role? Review the DG’s goals for the year. Review the quarterly AG Report.
- AREA TEAM Meetings. - Encourage AGs to hold their first Area Team Meeting if they haven’t done so. Include both Presidents and President Elects. Area Team Meetings should be held quarterly and have a theme, usually in line with the monthly RI



themes. Each Club should take a turn hosting the quarterly Area Team meeting. Each AREA TEAM meeting should have a goal and an agenda.

- DG OFFICIAL CLUB VISIT - AGs must attend the respective DG Club visit and introduce the DG.
- District Conference – Friday, September 24, 2010; Host a social hour (cocktail party) for the AG TEAM and spouses. (Exact timing to be determined once the Conference Agenda is known.) Purpose is to get to know each other better and build the AG TEAM.
- AG TEAM Conference Call – Thursday, October 14, 2010. How is it going? Who needs help? Have they visited each of their Clubs? Have they invited one of their Area Chairs to their next Area Meeting? November is RI Foundation Month. Promote the Foundation Dinner at Salvatore's on Friday, November 5, 2010.

Goal #2

- Develop an on-line survey that could be sent to all Rotarians in district
- Receive input on the survey itself from education task force and other interested stakeholders within the district (includes input at September council meeting)
- Gather the email addresses of as many Rotarians as possible to ensure on-line survey will be received by as many Rotarians as possible in district

Goal #3

- Form District Education Advisory Committee
- Define the role of "Club Education Coordinator" and promote to clubs
- Develop "Guide to Training & Education Programs" & distribute to clubs and post on District website
- Define process for tracking/reporting participation in training at club level

Goal #4

- Revised goal adopted.
- The two Research & Development Teams formed.
- Begin promotion of "The Rotary Leadership Institute" and "Vision Facilitation Program"

Mid-term Goals (to be implemented by Jan 1, 2011)

Goal #1

- DISTRICT COUNCIL MEETINGS are held quarterly and the AGs are expected to attend. Each AG should invite their AREA TEAM or



one/ two of their Club Presidents to join them at a District Council Mtg? (Next one is November 20, 2010) They should try and have each of their Presidents attend a District Council Mtg during the year.

- AG TEAM Conference Calls will be held quarterly between the District Council Meetings to maintain regular communication and continuity. Dates for each call will be established during the previous call.
- AG REPORTS should be submitted to the DGN a week before the District Council Meeting.
- AGs should promote and encourage their Club Presidents Elect to attend both PETS 1 & 2, and the District Assembly along with the AG as a first step in building next years AREA TEAM.
- All AGs should attend the AG training session at the annual District Assembly. Experienced AGs can help new AGs by sharing their experience.

Goal #2

- Implement the survey in a manner that helps ensure respectable response rate
- Analyze the results and share with key district leaders (ideally presented at November council meeting)
- Determine some short term actions that will be implemented in last 6 months of the year to improve satisfaction
- Finalize questions to be pursued in focus groups and other conversations (e.g., AGs to cover at area meetings) that help to further determine other actions to be taken to enhance satisfaction and address stated education needs
- Receive input on the survey itself from education task force and other interested stakeholders within the district (includes input at September council meeting)

Goal #3

- Develop guidelines/suggestions for new member orientation and distribute to clubs and post on District website
- Develop personal development courses for club members

Goal #4

- The Research & Development Teams review and select material
- The Research & Development Teams merge and outline plans for multi- event programs.



Long-term (to be implemented by June 30, 2011)

Goal #1

- AG terms of office should be three years. One third of the AGs should complete their term each year. They should start recruiting their replacement at the end of their second year so that the new AG can understudy for a year before taking over. This procedure will help build continuity.
- The District Budget for AGs should be increased next year to provide funding for the AGs to attend PETS 2 with their Area Team.

Goal #2

- Analyze the results of focus groups and develop some additional actions to take to enhance satisfaction and address needs
- Monitor action plans to ensure actions are implemented before end of Rotary year

Goal #3

- Develop some form of recognition for members who complete a certain number of educational programs
- Develop fun event to promote knowledge about Rotary, possibly at District Conference or District Assembly

Goal #4

- Launch of multi-event programs.
- Delivery of “The Rotary Leadership Institute” and Vision Facilitation Program.”

Goal	How Goal is Achieved	By Whom	By When
1. Identify lines of communications between District and the Clubs for all members	1. Identify Club chairs on District database, within District website. Initiate training if required	President / Secretary of each club. AG's to follow up, and DG if necessary	30-09-2010
	2. Complete every member's information on District website / data base. If concerns regarding "invasion of privacy" still exist, then this must also be addressed	President / Secretary of each club. AG's to follow up, and DG if necessary	31-12-2010
	3. Create policy on exactly how much and what to communicate within District. Make sure the review covers both directions of the flow, and all forms of communications	Task force to be set up & report	31-10-2010
	4. Review all available tools for teleconference type communications and report on best suitable for District and clubs. To be undertaken before expiry of existing contract	Task force to be set up & report	31-10-2010
	5. Investigate the possibility to improve web resources, for clubs to access. This can be achieved with better links on District web pages. Provide support to District Chairs if necessary	District Chairs	31-10-2010
	6. Improve District Website in appearance, accessibility, and level of being user-friendly to the ordinary member. Investigate the suitability of establishing a separate experienced webmaster at District level	District & Clubrunner	31-12-2010
	7. Investigate the ability to offer recorded highlights in various formats, from each District Conference	District PR Committee, & organisers of D.C.	31-10-2011
2. Identify what information is useful so that we don't overload club leaders & members	See Goal 1, as this is covered by item 3 above		
3. Send information to Club Chairs and not always the President, to make information more focused	See Goal 1, as this is covered by items 1 & 2 above		
4. Establish an e-club in the District	Other decisions have been taken elsewhere, which supersede this. But task still needs completed within our District, based on guidelines from RI	Task force, headed by Paul McAfee	30-06-2011

Committee Members: Paul McAlister, Paul McAfee, Penny Hutton, Celine Legret, John Heise

Using Youth Activities to Excite New and Future Rotarians

Goal	Short-term Deadline Sept. 2010	Mid-term Deadline January 2011	Long-term Deadline June 2011	Who
Goal #1: Every club identifies a youth services champion to encourage active involvement in as many district programs as possible (e.g., youth exchange; RYLA; Slapshot; ACTS)	<p>District Trainers of President Elects to provide info. On New Generations 5th Avenue of Service</p> <p>Develop job description of a "Youth Services Champion"</p> <p>Encourage PE to look at present members and excite them to get involved in youth activities (as a way of sustaining members interest through the use of youth activities)</p>	<p>PE training mid year</p> <p>Encourage New District Director of New Generations and New Club "Youth Services Champion" to work with Membership Director</p>	<p>Follow up with PE to see if they have chosen a "Youth Services Champion" for their Club's board</p>	<p>District PE Trainers</p> <p>PE Trainers and District Membership Director and Club Membership Director</p>

Using Youth Activities to Excite New and Future Rotarians

Goal	Short-term Deadline Sept. 2010	Mid-term Deadline January 2011	Long-term Deadline June 2011	Who
Goal #2: District appoint a youth alumni chair under the youth services director to develop this program	Suggest that a data base be developed at the Club and District level to track alumni / participants in all the youth programs.	Develop a facebook page for RYLA, Slapshot, ACT and Youth Exchange participants and alumni	Share the facebook pages with participants at the spring youth programs / obtain their input Work with Public Relations Director to educate Clubs on new technologies	Youth Services Director
	Develop a student registration form for students to fill out (contact info. With parents with address/email)			Youth Services Director
		Compile a template of form letters (so that every club doesn't have to re-invent the wheel).	Share form letters with PE Encourage Clubs to share their forms and the process on a	District PE Trainers Membership

Using Youth Activities to Excite New and Future Rotarians

[illegible]

Using Youth Activities to Excite New and Future Rotarians

Goal	Short-term Deadline Sept. 2010	Mid-term Deadline January 2011	Long-term Deadline June 2011	Who
			Ask the district conference planning team to have a session for RYLarians	Youth Alumni Chair
Goal #3: Survey Clubs on their past and present involvement of youth activities. To have a snapshot of what Clubs are doing. **** See attached draft of survey	Provide draft survey to District Youth Services Committee to survey Clubs on their youth activities.	Fine tune and Finalize survey- do a pilot on a few Clubs and see response and clarity of questions	Implement survey across district and share the results on District website	Youth Services Director
Goal #4: Develop strategies to attract younger members in the 25 to 35 year age range.	Bring together 25 – 35 year old Rotarians and ask for their input (have a focus group and ask Why did they join? What do they want to get out of	Share the input with all clubs through emailing to president and membership chairs. Share input with Assistant Governors and area Membership	Reduce membership fee for new young members Increase membership in this demographic range (ask each Club	Membership Director

Using Youth Activities to Excite New and Future Rotarians

Goal	Short-term Deadline Sept. 2010	Mid-term Deadline January 2011	Long-term Deadline June 2011	Who
<p>Goal #5: Public Relations Develop local resources to be used at Rotary Club meetings or at events</p>	<p>Rotary? What will attract them to Rotary? What fellowship do they enjoy?</p> <p>District to build on present RYLA video (contract with Joe Lopez)</p> <p>District to set funds aside in budget to develop professional quality resources of various youth programs (suggest District develop a Youth Exchange video and follow students on</p>	<p>Representatives</p> <p>Have an Ambassadorial Scholar as a guest and invite young adults to attend</p>	<p>what their goal would be)</p> <p>Encourage Clubs to show videos at meetings or at membership events or at other community events/fundraiser</p> <p>District Webmaster to upload new videos onto District Websit- design an area on the website that is attractive to young members...ask them for input</p>	<p>Membership Director and Youth Services Director</p>

Using Youth Activities to Excite New and Future Rotarians

Goal	Short-term Deadline Sept. 2010	Mid-term Deadline January 2011	Long-term Deadline June 2011	Who
	activities throughout their year...ie. Fall District conference, Temagami, Bike Trek etc.			

Committee Members: Donna Dalglish, Larry Coons, Tony Evans, Jennifer Middleton, Matt Pomeroy, Ralph Montesanto

DRAFT

DISTRICT 7090 YOUTH DEVELOPMENT SURVEY

Club:

Meeting Time and Place:

Address:

Email:

Website:

President:

Mailing Address

Phones:

Email:

Club Contact Person:

(in addition to President)

Address:

Phones:

Email:

Youth Services Committee Chair:

Address:

Phones:

Email:

Using Youth Activities to Excite New and Future Rotarians

**Designated “Youth Champion”:
(if other than YS Comm. Chair)**

Name:

Address:

Phones:

Email:

Designated Youth Program(s) Alumni Chair:

Name:

Address:

Phones:

Email:

Please List Your Club’s Participation on the grid below:

Youth Activity	2010	2009	2008	2007	2006	2005	2004
[Simply please check year of participation]							
Early Act:							
Interact:							
SLAPSHOT:							
Rotaract:							
RYLA:							
Youth Exchange:							

Using Youth Activities to Excite New and Future Rotarians

If your Rotary Club sponsors EarlyAct, Interact or a Rotaract Club...

Please submit the following information...

Name of Club

Location of Meeting Meets

Address:

Time of Meeting:

Number of Youth Members:

Rotarian Contact:

Name:

Address:

Phone:

Email:

School Faculty or Community Advisor:

Name:

Address:

Phone:

Email:

Is your local Rotary Club involved with Community Service Awards for Youth? Please describe below...